



**INTERNATIONAL BUSINESS
DUAL DEGREE**

Chinese Track

French Track

German Track

Italian Track

Spanish Track

SILC Business School
Shanghai University
Shanghai, China

NEOMA Business School
Reims, France

ESB Business School
Reutlingen University
Reutlingen, Germany

Università Cattolica
del Sacro Cuore
Piacenza Italy

ICADE, Universidad
Pontificia Comillas
Madrid, Spain



GO.NCSU.EDU/IBDD

2 DEGREES | COUNTRIES | UNIVERSITIES | LANGUAGES | INTERNSHIPS 4 YEARS!



QUICK FACTS

Raleigh, NC

The capital of North Carolina is just minutes away from Research Triangle Park, home to 200+ research and technology companies. Raleigh is:

#1

Place for Business and Careers in U.S.*

#2

Fastest Growing Cities in America *

#3

Best City in the U.S. for College Students **

NC State University

Largest university in the state of North Carolina

33,898

Total Number of Students

22,145

Number of Undergraduate Students

27

Percentage of ethnic diversity

Poole College of Management

2,603

Number of Undergraduate students

11

Academic Areas of Study

5

Number of Language Tracks in IBDD Program

INTERNATIONAL BUSINESS DUAL DEGREE

The Poole College of Management's International Business Dual Degree (IBDD) incorporates two years of study at NC State, two years of study at a partner institution abroad, two internships, two languages and **TWO DEGREES.**

During the first two years, students start by taking business courses and general education courses required for the NC State degree. In addition, students take upper level language courses as they pursue fluency in the designated language track. In the summer following the second year, students complete their first internship at a company based in the United States.

During the third and fourth years, students study at one of our global partner schools:

CHINA | SILC Business School in Shanghai

FRANCE | NEOMA Business School in Reims

GERMANY | ESB Business School in Reutlingen

ITALY | Università Cattolica del Sacro Cuore in Piacenza

SPAIN | ICADE Business School at Universidad Pontificia Comillas in Madrid

During this time, students complete the academic coursework and a second internship in the host country – all in that country's native language.

At the end of four years, students will have studied, lived and worked in two countries. They will speak at least two languages and will have two internship experiences. Finally, students who complete the program will have two bachelor degrees – one from NC State and one from the partner school.

ADMISSIONS

Students interested in the Poole College of Management's International Business Dual Degree Program must meet the admissions requirements for NC State University and the Poole College of Management. In addition, students must have an interview (by phone or in person) with the director of Poole College's International Programs Office to determine the applicant's interest and ability to complete the program.

Given the intense language component of the program, students must have completed advanced level language courses in high school or in some other format. With the exception of the Italian track, students are expected to place into the third level language class (Intermediate 1). Students who are interested in the Italian track and who have taken upper level Spanish classes can start at the beginning level.

COST

During the entire four years of this program, students pay NC State University's tuition and fees. While at NC State, students pay room and board at NC State. Once abroad, students pay for housing in the host country. Cost of housing varies by location, but is comparable to the cost of living in Raleigh. During the two internships, students pay room and board in the location of their internship – one in the U.S. and one in the host country.

Financial aid can be used throughout the four years of the program. Additional costs for airline tickets are eligible educational expenses. NC State's Financial Aid Office is available to advise students.

Scholarships are available through the university's study abroad scholarship program. Students can apply for scholarships in their second and third years to support their two years abroad. Also, there are a limited number of other scholarships available including the W. Grant Johnston International Award which is offered through the Poole College of Management as well as the John Philip Couch Scholarship offered through the North Carolina Association of French Teachers (for French track students only).

ACADEMICS

Over four years students complete all of the required courses for both degrees. This includes general education courses, language courses and business courses.

YEARS 1 & 2

GENERAL EDUCATION COURSES

Sciences, Humanities, English, Communications, Psychology

FOREIGN LANGUAGE COURSES

Four courses in the language track

QUANTITATIVE METHODS COURSES

Calculus, Finite Math, Statistics

BUSINESS COURSES

Introduction to Business
Marketing
Finance
Organizational Behavior
Accounting
Economics

YEARS 3 & 4

LANGUAGE IMMERSION

Two-week intensive language immersion class

BUSINESS COURSES

International Business
Ethics
Supply Chain/Operations
Information Management
Human Resource Management
Strategy
Final Project (Thesis)

STUDENT PROFILE



Sydney Swain | Class of 2018 | French Track

Sydney came to NC State and the IBDD Program from North Mecklenberg High School, in Huntersville N.C. She studied French in high school and learned Spanish and Creole while volunteering in the Dominican Republic throughout high school and during her first semester at NC State. Sydney was active in campus life during her two years at NC State, as a member of Alpha Kappa Theta sorority and as a University Sustainability Steward. She excelled academically and was a teaching assistant for a finance professor. Sydney completed her first internship in global supply chain management with Biomerieux, a French medical research and pharma company based in Durham, N.C.

Sydney is now studying and living in Reims, France at NEOMA Business School. She will spend three semesters taking the remaining business courses in French and completing a second internship again at Biomerieux in France. Sydney will graduate in June 2018 with a Bachelor of Science in Business Administration from NC State and a Bachelor of Science in International Management from the NEOMA Business School.



STUDENT PROFILE

**Anthony
Fache**
Class of 2015
French Track

Anthony started the program in Reims, France as a first-year student at NEOMA Business School. After completing two years at NEOMA, Anthony moved to Raleigh, N.C. and joined a group of European students enrolled at NC State University for the second half of the IBDD Program.

Anthony started at NC State in fall 2013, taking courses in human resource management, information technology, supply chain/operations management, U.S. business law, and other business and general education classes. He selected human resource management as his concentration and took several upper level human resource management courses.

In January 2015, Anthony began an internship in the Human Resources Department of Caterpillar. In this position, he managed the internship training program for incoming interns. After finishing the 22-week internship and completing his degree at NC State, Caterpillar invited Anthony to stay and supervise the entire internship recruitment and training program. In this role, Anthony has responsibility for recruiting and training over 100 interns throughout the organization.

Anthony plans to return to France and begin a career in human resource management. His time at NC State and Caterpillar has been invaluable to the launch of his global business career.

INTERNSHIPS

Practical work experience is an important part of the IBDD Program. Each student completes two internships comparable to as much as nine months of professional work experience. The first internship is based in the United States and allows rising third-year students to gain experience in a functional area within an American-based firm. Internship positions normally pay between \$12 and \$22 per hour. The first internship occurs in the summer preceding the second year of studies, prior to going abroad. Students work with Poole College's Career Center staff who help with resume writing, interviewing skills and negotiating salaries. Students have the opportunity to attend two college-sponsored career fairs and numerous career-related events to help them find a position

Once abroad, students complete a second internship that may be up to six months in length, working in the host country. Students will be using the local language – a key part of this in-depth experience. Students can work in the same functional area as the first internship or look for a different experience to broaden their background.

Students in the program have previously worked for the following companies:

CISCO	Red Hat
Freudenberg IT	Caterpillar
Stay Online	Pepsico
Biomerieux	IBM
Sageworks	Daimler
Porsche	TIAA-CREF

More Information?

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